

(Move to PROSPER is now Families Flourish)

Empowering change for generations.

The mission of Families Flourish is to create a more equitable community for families by empowering them to achieve and succeed through a holistic support initiative.

PROPEL.

Families Flourish empowers families to address their total needs over a 3-year period, reversing historic barriers by fostering greater inclusivity, equality, opportunity and access to housing, education, and family wellness.

PROMOTE.

Families Flourish helps communities embrace and create housing that is accessible to all. Parents are provided tools to improve life outcomes for themselves and their children through requisite programs. Life coaching focuses on financial literacy, life skills, job and career advancement, health and wellness, and access to quality education for children. Families are also provided tools to achieve financial capacity, housing stability and affordability through rent support.

PROSPER.

Families Flourish is about paving the way for success. Our results show 58%/\$17,000 average increased income, 100+-point higher credit scores, health and wellness improvements, and kids thriving at grade level and above in their schools. At the end of the three years, families can access housing that fits their needs.

“My life coach is extremely supportive! She has helped me accomplish huge goals and has been very encouraging on my personal path towards success. She’s amazing.” - FAMILIES FLOURISH MOM



In addition to a financial return on investment, families who participated in the program have improved physical and mental health, demonstrated better performance in school, have elevated career goals, and have increased savings for emergencies.



Children relocating to higher-resourced neighborhoods* have **\$302,000** higher average lifetime earnings. As of September 2023, there are 74 children in Families Flourish.

* Chetty, R., Hendren, N., & Katz, L. F. (2016)



Participating landlords estimate saving **\$1,000-\$2,000** annually in turnover costs.



Families Flourish children in their newer, healthier homes had **20* fewer emergency room visits** per year, resulting in **\$30,000** in annual healthcare savings.

*Based on the 10 families from 2018-2022

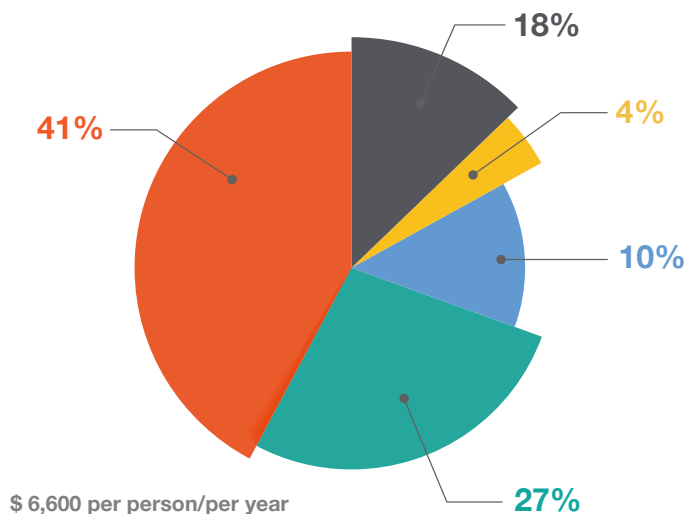


100% of graduates were ready to take on their **full rent without subsidy**.



The **10 original moms** experienced an average increase of **\$17,000 or 58%** in annual income upon graduating from Families Flourish.

How Your Investment Helps



Communities Offered Currently



COMMUNITIES AND SCHOOL DISTRICTS

Franklin — — —
 Delaware - - -
 Licking - - -

Our Program Services

- **Individual coaching** focused on financial, career, and health goals
- Required monthly **workshops** and **programs**
- Access to **safe, quality & healthy housing** in an apartment to create inclusive communities
- Partial **rental support**
- **Relocation assistance** introducing children into a new school & families into a new neighborhood



It costs only \$6,600 per year to offer someone a chance to transform their life.

Can you help fund a child’s future of endless possibilities?

Visit www.familiesflourish.org to donate or pledge your support today.
 633 Parsons Ave., Columbus, OH 43206.

Families Flourish is a three-year program that empowers low wage families and their children to gain economic security. Our results to date show families raised their incomes by 58%, or \$17,000 on average, and improved their mental and physical health. We equip families with tools they need to flourish, including career and financial coaching. Our partial rental support enables them to move to safe neighborhoods so they can concentrate on their work with their coaches. Working together, Families Flourish families set and achieve their personal goals. Move to PROSPER is now Families Flourish.

Our coaching is the key to helping Families Flourish parents define and accomplish their goals and truly establish economic security for their families. Coaching revolves around four key pillars so families with children thrive and prosper:



Financial Capability & Stability

Budgeting, planning for the future, and building stability.



Improved Health Outcomes

Physical and mental health, as our parents note toxic stress fades and they can work on their family’s mental and physical wellness.



Education/Career Goals

Empowering parents to navigate educational and career pathways for themselves and their children.



Housing Stability

Mobility, support to settle into a new neighborhood and tenant rights and responsibilities.



“I feel empowered. I’ve been exposed to so many things. I found a new lifestyle. I found a new neighborhood. I found a new family. I feel welcomed. We don’t feel like outcasts, we feel included in every single thing. **I feel unstoppable, to be honest.**”

- FAMILIES FLOURISH GRADUATE

Our results to date show that our approach can permanently transform lives:

- 9 of the 15 moms in Group 1 raised their income nearly \$7,500/year in the first 12 months in the program.
- Graduates raised their credit scores more than 100 points.
- 20% of moms currently in the program are taking college courses.
- Emergency room visits fell for children who had previously experienced upper respiratory distress.

Participant Demographics:



- 87% Black or African American
- 8% White
- 8% Two or more races/ethnicities



- 49 families with 74 children enrolled in program by Sept. 2023; 39 children are aged 0-4



- 47% of families came directly from homelessness (doubled up, living in a car or shelter)



- Average income at program’s start: \$33,681

OUR PARTNERS

OUR FAMILIES

Applicants who meet the following criteria are eligible to be considered for participation in our program:

- A household with all parents at least 18 years old, and jointly raising the children
- 1-3 children, ages 13 and under (with a household size of up to 4 people)
- Children who are eligible for Medicaid
- Experiencing housing insecurity in a lower-resourced area in central Ohio
- Household income (depending on family size):
 - \$26,800 - \$43,670 for a family of 2
 - \$26,800 - \$49,115 for a family of 3
 - \$30,000 - \$54,560 for a family of 4



LANDLORDS

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