

## Impact Report: Empower Change for Generations



# A VISION BECOMING REALITY

Hello Friends.

It is such a thrill to write to you as our second year comes to a close. In September 2022, **15 families entered our program to put us on a path to serving 100 families simultaneously in 2025.** Today, we are serving 62 families and plan to welcome 18 more this fall – right on track!

What comes next? Once we reach 100, we plan to sustain there for several years – admitting about 33 families each year and graduating that same number.

But it is only partly about the numbers, **It is really about each individual story – each goal set and met;** each child waking to a new day where it is safer to play outdoors; attending schools with higher graduation rates.

Here's the voice of just one of our moms: "Families Flourish program really helped me become more successful. I become more stable with my kids and live in a safe environment. I have a wonderful coach who's helping me to achieve my goals. We also have some monthly meetings that help a lot with activities of daily living such as having a good credit score, how to manage my kids and finances. Honestly, I feel very lucky to be in this program with such a supportive community."

You'll see in the following pages, in our financials, that this is all possible due to our donors. So, every dollar you give translates to another family we can serve.

Gratefully,



Amy Klaben, President, CEO & Co-Founder



Kate Giller, Chair of the Board

On June 30, Lori Ann Feibel completed three years as the inaugural board chair for Families Flourish. She has been a tireless advocate of the program, talking both to Ohio's governor and lieutenant governor about our work, but also sharing our mission in the line at Costco. Luckily for us, she will continue to serve in an immediate past chair role.

### EMPOWERING CHANGE FOR GENERATIONS

"It's not a hand out, it's a hand up."

That may be the most repeated phrase when our participants talk to our donors about this program. Their message - "this program is full of opportunity, but to achieve my dreams I have to do the work."

Here's how the entire Families Flourish community unites and does the work.



T. Marzetti doesn't just provide finanical support, they show up in droves to volunteer at our annual event called Power of Opportunity.



Recent high-school graduate Tobias, volunteer and donor Sana Barrett, CEO Amy Klaben, high-school graduate Brandy, and volunteers and donors Suzanne Kull and Chris Blakely. Our 2024 graduates, Tobias and Brandy, were honored with a celebration lunch and \$1,000 checks from Families Flourish to spend as needed as they prepare for what's next - thanks to a gift from Patti Steinour to honor our pilot youth.

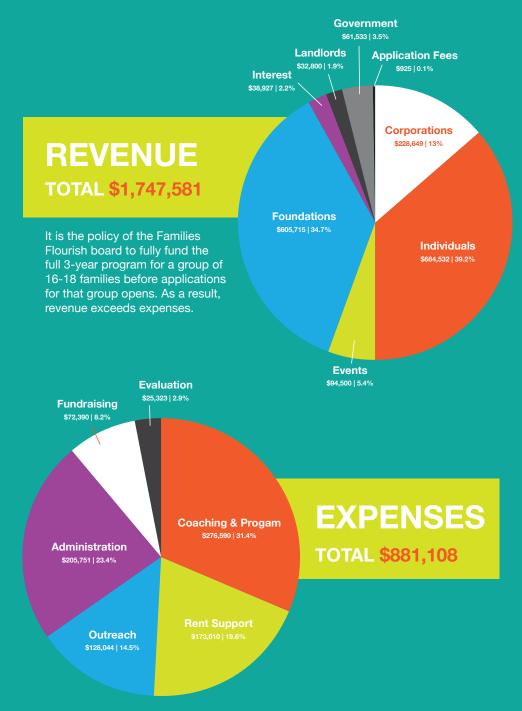
"I couldn't have done it without this program. Having my own home and being able to work better shifts really, this program has a lot to do with that."

-Mom who just reported raising her income nearly 25% since entering the program.

The Central Ohio faith community is increasing support for families in creative ways, from funding by the Catholic Foundation and Jewish Columbus, to grants from individual churches, including Broad Street Presbyterian and St. Mark's Episcopal, to creating networking opportunities for our families, like this example at Westerville First Presbyterian.



### **2023 CALENDAR YEAR**



#### WHAT'S NEXT? WELCOMING MORE FAMILIES



#### Help us fill up that house. Donate today!



Did you know that 38% of people who attend a house party end up becoming donors? It is our single most successful way to fund the program. We have a goal to schedule 20 more friendraisers in 2024 and more in 2025. If you can help us meet the goal, say so!

Email Shiloh Todorov at shiloh.todorov@familiesflourish.org.

# CONTRIBUTING TO SUCCESS

Families Flourish creates inclusive communities across Central Ohio by giving low-wage families access to communities with great amenities but VERY high costs. Our partial rent support closes the gap between how much our families can afford and safer neighborhoods with jobs, recreation and higher-performing schools. So, who houses our familes through their partnership?

CASTO Communities
Dietz Property Group
Gay Street Realty Co.
Kohr Royer Griffith
Morgan Properties
Myers Real Estate
Oakwood Management Co.

Oxford Commercial Real Estate P&E Real Estate Schottenstein Property Group T&R Properties Thomas H. Lurie & Associates Thrive Companies



"Thanks for all you and Families Flourish do - GREAT WORK."

-Gov. Mike DeWine

"I believe in this program. The results speak for themselves."

-Hon, Michael B. Coleman



Last year, the State of Ohio earmarked \$1M over two years for Families Flourish with bipartisan support. In many of the meetings with lawmakers, "bring this to my city" was a focus.

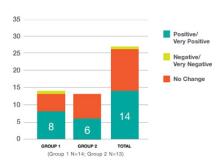
Families Flourish heeded that call. Currently, there is a steering committee formed in the Miami Valley to bring to life a program in the Dayton metropolitan area. **Meanwhile, staff and board members are creating the toolkit to replicate the program across Ohio** – including criteria and success outcomes; brochures and consistent talking points; and a planner that will help other cities bring our program home to their locales.

### OSU DATA SHOWS CONSISTENCY WITH PILOT RESULTS

On April 30, 2024, The Ohio State University team led by Dr. Jason Reece released its interim evaluation of 30 families who started the program in September 2022 and April 2023. Consistent with the pilot results, the OSU team noted marked improvements in mental health – allowing participants to melt away toxic stress and begin to concentrate on their dreams.

Also consistent with the pilot, many families are already significantly improving their financial stability.

### How has your **mental health changed** since relocating?



(Interim evaluation report 1.0, April '24, Dr. Jason Reece, Dr. Jee Young Lee, Sophia Morales and Francesca Dishueme, The Ohio State University

Evaluation Partners: OSU: Knowlton School | Measurement Resources

#### **TEAM GROWS TO WELCOME MORE FAMILIES**

Families Flourish has grown our team to meet the vision of serving 100 families.

The core team is now 7 full-time equivalents, which includes three social workers to support families. There are 23 coaches of varying backgrounds, life experiences, ages and races.

"Having Jamie (Sager, senior program director) and Gabby (Lane, social services manager), that are really there, trying to help you and want to see you do better [is critical]," one participant told researchers from The Ohio State University.

Amy Klaben – President & CEO

Tahtianna Alston – Social Services Manager

Paige Bashaw - Social Services Manager & Coach

Kathleen Fox - Building Inclusive Communities Coordinator & Landlord Outreach

Gabby Lane - Social Services Manager

Racheal Pack - Coordinator

Jamie Sager - Senior Program Director

Hilary Skunda – Program Administrative Assistant

Shiloh Todorov - Director of Development & Communications

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