



# BEYOND 100: THE POWER OF US



The Families Flourish  
Annual Fundraising  
Event:

**Power of  
Opportunity**

**Thursday,  
December 4, 2025**

Hosted at GBQ  
230 West St Ste 700  
Columbus, OH 43215

FAMILIES  
FLOURISH



# THIS YEAR'S POWER OF OPPORTUNITY IS INSPIRED BY **EVERYONE** IT TOOK TO GET HERE – **NOW SERVING 100 FAMILIES!**

As we look ahead to our **NEXT 100 families**, we want to celebrate the powerful change that **ALL of us** brought into our communities.

Families Flourish offers a 3-year program that **transforms the lives** of low-wage working families and their children **by providing a comprehensive path to economic mobility** and wellness. This is accomplished through life coaching, rent support, and monthly required programs that promote housing and economic stability, career advancement, and **generational change for their children**.

As an event partner, **you are one of “us”!** You will be an impactful piece of our biggest event of the year, and your support will empower our program to continue **BEYOND 100 families**. This packet explores our options for how your organization can contribute to generational change in Central Ohio.



# 2025 STEVE HEISER AWARD HONOREES

**The City of Columbus and Mayor Andrew J. Ginther** have been instrumental champions in advancing housing stability and economic opportunity for working families. This year, Families Flourish is proud to recognize the administration's support – **especially that of Chief of Staff Elon Simms** - with the 2025 Steven Heiser Award, presented at our annual Power of Opportunity fundraising event.

**This honor celebrates the City's \$150,000 investment in Families Flourish through the 2025 Columbus City Budget**—a catalytic commitment that is springboarding our program's growth and deepening our impact across the community. Thanks to this support, we are able to grow our three-year, holistic program that empowers families to achieve long-term stability through rental assistance, life coaching, and monthly programming that fosters wellness, career advancement, and community connection.

The Steven Heiser Award is given to individuals or institutions whose advocacy, partnership and vision have enabled our families to create stability and pursue economic mobility. **The City of Columbus and Mayor Ginther embody these values through their leadership, policy support and investment in initiatives that remove barriers and uplift families.**

Families Flourish is honored to present this award as a **testament to our shared belief in the power of community and the importance of access to opportunity.**



# 2025 STEVE HEISER AWARD HONOREES

**The Marzetti Company** sets the standard for what a corporate-nonprofit partnership can truly look like.

**Donations and sponsorships from Marzetti stretch back to 2020** and have helped fuel welcome baskets for new families, the Power of Opportunity event, and more recently, provided gift cards to thank our families when they speak, write, or interview on our behalf.

But the relationship between Families Flourish and Marzetti goes much deeper than financial support. As Families Flourish grew, **the company offered its own internal experts to help strengthen our policy and technical infrastructure.** From policy development to cybersecurity, Marzetti professionals helped build the systems that support our long-term growth.

**Marzetti's Women's Employee Resource Group (WERG)** has led a dedicated, varied volunteer corps who shows up in force at every Power of Opportunity; who have collected gifts cards for our families; and who help spread the word about our mission.

Last Christmas, Flourish team members **noted a slew of new donations coming from individual Marzetti employees,** as the company included our organization in their annual holiday giving campaign.

**Thank you, Marzetti, for leading the way.**



# WHY PARTNER WITH US?



## Association

Associate your brand with an organization that is making research-supported change in our Central Ohio communities.



## Engagement

Not only will you get your brand in front of our supporters - you will be engaged in the conversation of improving economic mobility and supporting families and children.



## Creating Change

Your support allows us to continue creating lasting change in our communities. Your commitment will be felt for generations!



## THE POWER OF "US"

★ includes you!

Benefits	Presenting Sponsor (\$50,000)	Champion (\$25,000)	Sustaining (\$10,000)	Supporting (\$5,000)	Advocate (\$2,500)	Host Committee (\$1,000)
Premium Reserved Seating	12	10	8	8	6	4
Early Admission into VIP Host Committee Reception	X	X	X	X	X	X
Recognition on Host Committee list	X	X	X	X	X	X
"Presenting Sponsor" Recognition	X					
Opportunity to co-brand event segments*		X	X	X		
Logo Placement on Save the Date	X	X				
Logo Placement on Event Invitation	X	X	X	X		
Logo Placement on Event Website	X	X	X	X		
Name Listing on Event Invitation					X	X
Name Listing on Event Website					X	X
In-Event Recognition	X	X	X	X	X	X

**\*Event segments include: Property Partner Zone, Coach's Corner, Startup Spotlights, Uncork Opportunity (wine pull), and Auction Avenue (silent auction)**

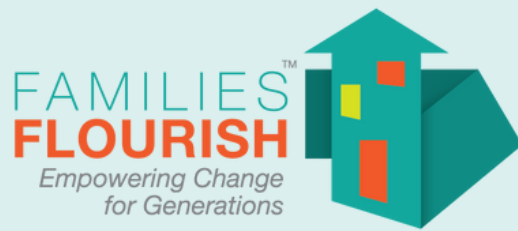
## Advertisements

Full Page	½ Page	¼ Page
\$1,000	\$750	\$500

Individual  
Ticket:

**\$150**





# 2025 SPONSORSHIP FORM

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Sponsor (\$50,000) | <input type="checkbox"/> Individual Ticket (\$150) |
| <input type="checkbox"/> Champion (\$25,000)           | <input type="checkbox"/> Full Page Ad (\$1,000)    |
| <input type="checkbox"/> Sustaining (\$10,000)         | <input type="checkbox"/> ½ Page Ad (\$750)         |
| <input type="checkbox"/> Supporting (\$5,000)          | <input type="checkbox"/> ¼ Page Ad (\$500)         |
| <input type="checkbox"/> Advocate (\$2,500)            |  |
| <input type="checkbox"/> Host Committee (\$1,000)      |  |

## Payment Details

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> Invoice us | <input type="checkbox"/> Check enclosed |
|-------------------------------------|---|

(please make payable to Families Flourish, 633 S. Parsons Ave., Columbus, OH 43206)

Signature: \_\_\_\_\_

Date: \_\_\_\_\_