



Families Flourish 2025 Impact RESULTS Report



When I look at my boys,
I see the greatness they
will become. To me,
Families Flourish is an
opportunity to thrive.

- O'zjhanae, participant mom



Welcoming our 100th family!

See their story now by scanning the QR code.



FROM AMY AND KATE

We are so pleased to share with our community the progress our program is making. Since becoming independent from Ohio State after our successful 10-family pilot program which ran from 2018-2022, **we have now welcomed 103 families into our program!** These pages are filled with just SOME of the exciting progress they are making as each family hits milestones in our three-year program.

And that's not our only growth – **we have also welcomed our first affiliate, Families Flourish of the Miami Valley.** The investment made by Gov. DeWine and the Legislature during the last budget cycle allowed us to seed some money to the leaders in and around Dayton who are standing up their own Families Flourish nonprofit.

One thing we want to highlight here: **the resounding trust and confidence our families have in our Program Team.** Led by Senior Program Director Jamie Sager, the team includes three social service managers, 32 coaches, and a program administrator. OSU's Dr. Jason Reece notes that parents, in conducting interviews with his researchers, repeatedly brought up the compassion, attentiveness, wisdom and connections of the whole team.

You'll see below the names of everyone moving the needle here. **But we CANNOT do it without YOU.** Thank you for being on this journey of empowering generational change.



Amy Klaben,
President and CEO



Kate Giller,
Board Chair

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FAMILIES FLOURISH TEAM

Amy Klaben
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Tahtianna Alston
Social Services Manager

Linnae Boyer
Social Services Manager

Kathleen Fox
Building Inclusive
Communities Coordinator
& Landlord Outreach

Paige Inez
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Racheal Pack
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Jamie Sager
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Shiloh Todorov
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Communications Director

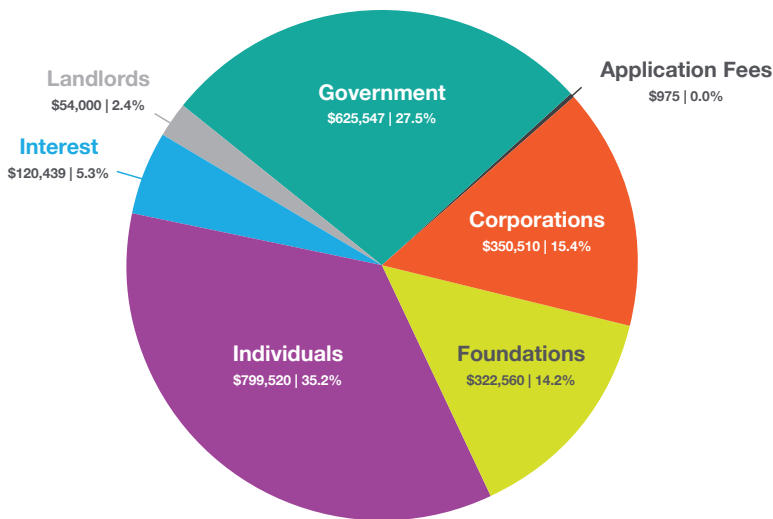
Stephanie Stover Trenton
Development Manager

Patton Walker
Outreach Coordinator

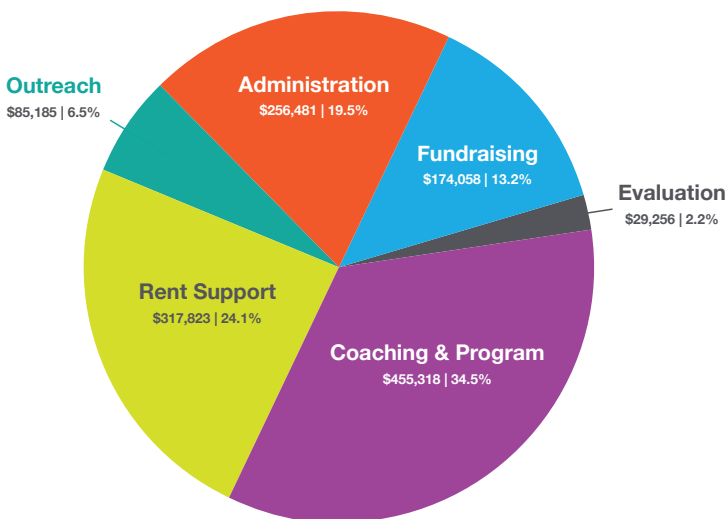
AT A GLANCE: 2024 CALENDAR YEAR

TOTAL REVENUE **\$2,273,551**

It is the policy of the Families Flourish board to fully fund the full 3-year program for a group of 16-18 families before applications for that group opens. As a result, revenue exceeds expenses.



TOTAL EXPENSES **\$1,318,121**



YEAR-END NET ASSETS **\$3,051,488**

100 FAMILIES, 100 STORIES

ALL ON A PATH TO GROWTH



Families Flourish has helped me [stay] strong. They encouraged me to go back to school for my passion and I am currently pursuing my dream goal of being a personal chef teaching about the importance of nutrition.

- PARTICIPANT PARENT

Economic stability and mobility are key goals for Families Flourish, and our participants are reporting gains. According to OSU researcher Dr. Jason Reece, reporting on administrative data, the average increase in income for 44 families in Groups 1-3 who reported an increase is \$4.92/hour after 12-18 months in the program.

Additionally, 28 of 52 participants in Groups 1-4 told OSU last winter that they have received one or more promotions since enrolling in Families Flourish; 23 said they have participated in job or career training in the last 12 months; and 29 reported that they have completed additional education in the last 12 months, such as taking the GED, enrolling in college, and/or taking classes to learn a new skill.

Has Flourish helped you achieve new goals?



COACHING

Goal Setting and Achievement

In Year 1, most participants in Groups 3 and 4 (23 out of 26) indicated that Families Flourish helped them achieve their goals, while one participant provided a negative response.

In Year 2, most participants in Groups 1 and 2 (22 out of 26) indicated that Families Flourish helped them achieve their goals, while one participant provided a negative response. The coaching activities focused on setting personal goals and developing plans to achieve them, with goals covering topics such as finance, career development, and education.

Source: OSU Interim Evaluation Report 2.0 May 2025



\$317,823
provided in rental assistance and other housing expenses

665
hours of life coaching and service coordination provided

93%
of participants agree that their life coach appreciates the way they/their family is unique

93%
of participants have a better understanding of their strengths and abilities due to Families Flourish

90%
of participants improved in their ability to set and meet parenting goals due to Families Flourish

97%
of participants agree that Families Flourish refers them to the supportive services they need

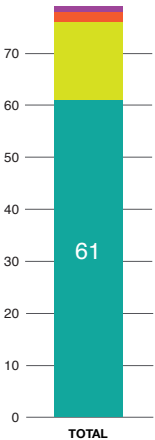
95%
of participants are satisfied with their neighborhood

Source: Measurement Resources April 2025



Overall, how helpful has the program been to your child?

This includes all children, a majority of whom are preschool children. A neutral response is not a negative | (Groups 1&2 N=38; Groups 3&4 N=41).



Helpful/Very Helpful Unhelpful/Very Unhelpful Neutral No Response

Source: OSU Interim Evaluation Report 2.0 May 2025

AN UPDATE ON OUR GRADUATES

Families Flourish spoke to 9 of our 10 alumnae in the summer of 2024 to see how they were doing 24 months after graduation from Families Flourish. Here's what they told us:

17.6%

increased average income since 2022 graduation (8/9)

86%

compounded increase since entering the program!

7/9

had enrolled in more training - such as Excel certifications, PhDs, Real estate licenses and Law school



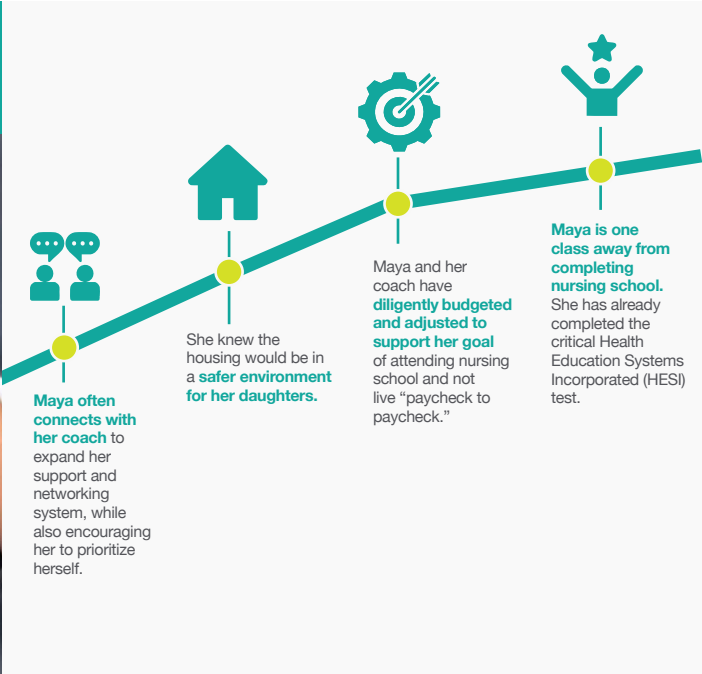
One alumnae told us she started law school in August 2024.

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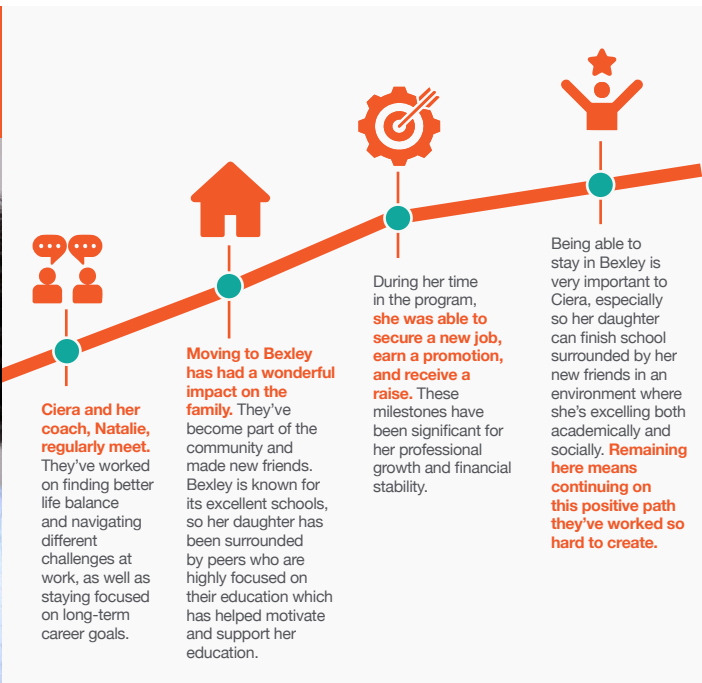
I learned from Families Flourish I can do anything I put my mind to, and I've wanted to be an attorney since I was 12 years old.

OUR MODEL AND RESULTS

MAYA



CIERA





Cierra J. recently won her second Funds for Artists Grant from the Greater Columbus Arts Council. Cierra said there's tremendous value in artist grants for mothers who may not yet be familiar with the art world, as well as for potential partners and donors.

Cierra's art is multidisciplinary specializing in acrylic painting and Design, Illustrations, and during Summer 2025, she displayed pieces at the Scioto Audubon Center.

Cierra is studying Holistic Nutrition to become a nutrition and wellness coach.



As a 2nd grader, Jayden and his mom entered Families Flourish. He was at a kindergarten reading level, and as a result, a very reluctant reader in his new classroom. His mom chose his new school and new community because she knew it had a 98% Third Grade Reading Guarantee score, whereas the school he left had an 8% proficiency.

Within the first year, Jayden was reading at grade level. Within another year, Jayden signed up at his local library to learn how to become an author. His book, **Becoming Jayden, was published in March 2025.**

In April, he signed his books alongside Hanif Abdurraqib at a Families Flourish event featuring the local author, critic, poet, and MacArthur Fellow.



My coach is wonderful. I feel supported and encouraged. She has consistently placed opportunities in my path for me to take advantage of (professional interviewing, networking, job interviews) and has supported my decisions regarding my life goals. She's such a cheerleader and I respect and admire her commitment to her own goals and to this program.

- FAMILIES FLOURISH PARTICIPANT

Partnering with Families Flourish aligns closely with our company's philosophy — that housing is more than just providing a place to live - it's about building futures. We are proud to support their mission and see firsthand the difference stable housing makes in the lives of these families.

- FAMILIES FLOURISH PARTNER LANDLORD

I [value] being part of a program that demonstrates results and the intimate experience with the participants.

- FAMILIES FLOURISH LIFE COACH

SAVE THE DATE

POWER OF OPPORTUNITY DECEMBER 4, 2025

Mark your calendar for this year's Power of Opportunity Fundraiser on Thursday, Dec. 4, from 6:30-9 p.m. at accounting firm GBQ in the Arena District. The theme is "Beyond 100: Celebrating the Power of Us."

If you've been to a Power of Opportunity in the past, be ready for a WHOLE NEW program. We are adding all kinds of opportunities for you to talk with families, coaches, landlords and each other! The program will be shorter, more interactive, and will feature a powerful story from a Families Flourish youth.

Watch our summer-long preview of new things to look forward to on our social media sites. We are on Facebook, Instagram, X, and LinkedIn.

HELP US SERVE MORE FAMILIES

Can you donate? Volunteer?

Refer a coach, landlord or family?

Email shiloh.todorov@familiesflourish.org