



**The Families Flourish
Annual Fundraising Event:**

POWER OF **OPPORTUNITY**

**Thursday,
December 3, 2026 | 6-9 p.m.**

**Hosted by: GBQ
250 West St.**

THIS YEAR, FAMILIES FLOURISH CELEBRATES 10 YEARS OF LIFTING UP FAMILIES IN CENTRAL OHIO

As we look ahead to serving more families, we want to **celebrate this milestone** and the past 10 years leading up to **now**.

Families Flourish offers a 3-year program that **transforms the lives** of low-wage working families and their children **by providing a comprehensive path to economic mobility** and wellness. This is accomplished through life coaching, rent support, and monthly required programs that promote housing and economic stability, career advancement, and **generational change for their children**.

As an event partner, **you become part of our history!** You will be an impactful piece of our biggest event of the year, and your support will empower our program to continue **BEYOND 10 years**. This packet explores options for how your organization can contribute to generational change in Central Ohio.

Pilot program graduation, **2022**



Pilot children high school
graduation, **2026**

HOW HAVE WE SPENT THESE TEN YEARS?

2016:

Founders Amy Klaben, Steve Heiser, and Rachel Kleit decide that something needs to be done about children living in underserved neighborhoods.

Start of 2016:

Luncheon with Kelley and Weiler Cos. & CASTO. They say “yes” to housing and “yes” to financial support!

Beginning 2017:

Amy and OSU College of Social Work begin creating the Coaching Model and Handbook; Amy and volunteers begin creating the participant handbook.

Early 2018:

Jerry Revish emcees first fundraising event held at Smith & Wollensky thanks to a grant from Easton Foundation.

July 2023:

Families Flourish receives Ohio Statehouse funding.

September 2022:

Brought in the first group of 15 families with a goal of two groups a year – the first 100 families being evaluated.

Late 2020:

As results for the third Prosperity Report were gathered, it was clear this new program worked. The decision was made to expand the program to serve the next 100 families after the pilot graduation.

August 2018:

Ten families start programming in new, unique-in-the-nation program.

May 2025:

Families Flourish receives funding from the City of Columbus.



September 2025:

Families Flourish of the Miami Valley holds an announcement breakfast that it will soon welcome families in the Dayton area.

December 2026:

Celebrating **TEN YEARS** of generational change at Power of Opportunity **with YOU!**

2026 STEVE HEISER AWARD HONOREES: MICHAEL WILKOS AT UNITED WAY

Michael Wilkos is **Vice President of Community Engagement** at United Way of Central Ohio. He works with a team that develops effective strategies to improve our community.

Michael has a dedicated following across the region because of his unique ability to make numbers and data tell stories about Central Ohio. We honor Michael because he acts as kind of a Pied Piper for the belief that **NO NEIGHBOR should be left behind** in our growing region that we honor Michael with our highest award.

Although Columbus and the Central Ohio region are outperforming every other Midwestern metropolis in terms of population growth and economic expansion, some parts of the **region are thriving while others struggle.**

During our event, **Michael will also serve as keynote**, focusing on the social, racial, and economic landscape of Columbus and how past policies contribute to current conditions; **and how Families Flourish is one path for families to build wealth and take full advantage of our thriving economy.**



2026 STEVE HEISER AWARD HONOREES: KEMBA FINANCIAL CREDIT UNION

KEMBA Financial Credit Union was introduced to the work of Families Flourish in **2021** and quickly became a **triple-threat investor** - giving time, talent and treasure. That early commitment gave others the confidence to invest.

KEMBA has offered direct, servant **leadership to our board** by introducing us to James McDougal and then Derrick Manley, both of whom serve today.

Beyond that, KEMBA has performed a service as an ambassador for our cause, helping **spread the word and recruit volunteers, donors and more.**

Families Flourish is proud to receive **one of KEMBA's largest charitable gifts**, but to also offer to our families **direct training** as they build their financial capability.



KEMBA volunteering on KEMBA Cares Day

WHY PARTNER WITH US?

Association

Associate your brand with an organization that is making research-supported change in our Central Ohio communities.



Engagement

Not only will you get your brand in front of our supporters - you will be engaged in the conversation of improving economic mobility and supporting families and children.



Creating Change

Your support allows us to continue creating lasting change in our communities. Your commitment will be felt for generations!



TEN YEARS IS JUST THE START...

join us today!

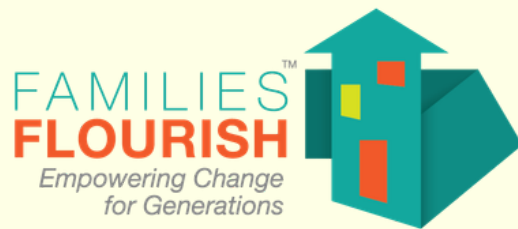
Benefits	Presenting Sponsor (\$50,000)	Champion (\$25,000)	Sustaining (\$10,000)	Supporting (\$5,000)	Advocate (\$2,500)	Host Committee (\$1,000)
Tickets To Event	12	10	8	8	6	4
Early Admission into VIP Host Committee Reception	X	X	X	X	X	X
Recognition on Host Committee list	X	X	X	X	X	X
“Presenting Sponsor” Recognition	X					
Opportunity to co-brand event segments*		X	X	X		
Logo Placement on Save the Date	X	X				
Logo Placement on Event Invitation	X	X	X	X		
Logo Placement on Event Website	X	X	X	X		
Name Listing on Event Invitation					X	X
Name Listing on Event Website					X	X
In-Event Recognition	X	X	X	X	X	X

***Event segments include: Property Partner Zone, Coach’s Corner, Startup Spotlights, Uncork Opportunity (wine pull), and Auction Avenue (silent auction)**

Advertisements

Individual Ticket: \$150

Full Page	½ Page	¼ Page
\$1,000	\$750	\$500



2026 SPONSORSHIP FORM

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Sponsorship Level

- | | |
|--|--|
| ☐ Presenting Sponsor (\$50,000) | ☐ Individual Ticket (\$150) |
| ☐ Champion (\$25,000) | ☐ Full Page Ad (\$1,000) |
| ☐ Sustaining (\$10,000) | ☐ ½ Page Ad (\$750) |
| ☐ Supporting (\$5,000) | ☐ ¼ Page Ad (\$500) |
| ☐ Advocate (\$2,500) | |
| ☐ Host Committee (\$1,000) | |

Payment Details

- | | |
|-------------------------------------|---|
| ☐ Invoice us | ☐ Check enclosed |
|-------------------------------------|---|

(please make payable to Families Flourish, 65 Jefferson Ave Columbus, OH 43215)

Signature: _____

Date: _____